



wayside
RECOVERY

2025

ANNUAL REPORT

[WAYSIDERECOVERY.ORG](https://waysiderecovery.org)

A MESSAGE FROM OUR CEO

Dear Friends,

As we reflect on 2025, I am filled with gratitude for the remarkable community that surrounds and supports Wayside Recovery. For more than seven decades, Wayside has stood beside women, children, and families who are seeking healing and a new path forward. What began as a small effort to support a handful of women has grown into an organization that has now served thousands of women, children and families, helping them move from crisis toward stability, recovery, and hope.

This past year was a powerful reminder that recovery does not happen in isolation—it happens in community. Every success story we witness is made possible by the collective commitment of our staff, volunteers, donors, and partners who believe deeply in the dignity and potential of every person we serve. Together, we continue to build programs that meet people where they are and provide the tools, compassion, and support needed for lasting change.

Because of your generosity in 2025, Wayside was able to continue opening our doors to those who need us most. Your support strengthened our treatment programs, sustained critical services for mothers and children, and ensured that individuals seeking recovery were met with understanding, safety, and care. You helped create a place where healing is possible and where people are reminded every day that they are not alone.

At the same time, we recognize that the challenges facing our community remain significant. Substance use disorders, mental health struggles, and the ongoing stigma surrounding addiction continue to impact families across our region. Like many organizations, we also navigate workforce challenges and growing demand for services. Yet through it all, our team has demonstrated

extraordinary dedication and compassion—showing up each day with resilience, empathy, and an unwavering belief in the power of recovery.

What inspires me most are the stories of transformation we see every day. Women rebuilding their lives. Mothers reconnecting with their children. Individuals pursuing education, employment, and new opportunities they once thought were out of reach. These milestones—big and small—reflect the strength of the people we serve and the life-changing impact of a supportive recovery community.

As we look ahead, our commitment remains steadfast. The need for trauma-informed, comprehensive recovery services has never been greater, and Wayside Recovery will continue to stand as a place of hope, healing, and possibility for those who walk through our doors.

To our donors, partners, volunteers, board members, and dedicated staff: thank you. Your belief in this mission fuels our work and makes every success possible. Together, we will continue building a future where every woman, child, and family has the opportunity to heal, recover, and thrive.

With gratitude and hope,

A handwritten signature in black ink that reads "Amy Morgan". The script is fluid and cursive.

Amy Morgan
Chief Executive Officer
Wayside Recovery Center





MISSION AND VISION

WHO WE ARE

Wayside Recovery provides a holistic array of care including outpatient and residential substance use disorder treatment, recovery support services, adult and children's mental health therapy, long-term supportive housing and family support services.

VISION

That women, children, and families achieve healing and hope for their future free from the effects of addiction and trauma.

MISSION

Breaking the cycle of addiction and trauma for women, children, and families.

TREATMENT SERVICES OVERVIEW

FAMILY TREATMENT CENTER in Minneapolis maintains the family unit by welcoming women who are pregnant and mothers with children into residential treatment to prevent separation. Women receive services for addiction treatment and parenting education, improving their relationship skills to ultimately break the generational risk of transmission. We offer bed capacity for 19 women and 16 children.

WOMEN'S TREATMENT CENTER in St. Louis Park provides residential treatment for up to 41 women at a time and is designed to serve women with co-occurring substance use disorders and mental health diagnoses. Children and families are welcome to visit mom in treatment, but children are not in residence at WTC.

INTENSIVE OUTPATIENT (IOP) PROGRAM options include a telehealth program with virtual programming in the evenings and an in person program out at Wayside Women's Wellness Center in St. Paul. Both flexible options include a mix of group and individual therapy sessions from licensed alcohol and drug counselors and skilled mental health professionals.

OUTPATIENT MENTAL HEALTH THERAPY provides therapy to individuals, families, couples, and children via telehealth and in person in St. Paul.

SUPPORTIVE HOUSING offers 20 sober living units in St. Louis Park, with 16 of those reserved for women with young children and 4 for shared housing between single women without children. Residents engage with case management staff on topics including maintaining recovery, financial literacy, employment readiness, and more in order to support long-term success.



A MEANINGFUL RETURN TO COMMUNITY:

OUR FIRST ANNUAL 70 YEARS STRONG LUNCHEON

On October 22, 2025, Wayside Recovery was proud to host our First Annual Luncheon at the St. Louis Park Recreation Center, bringing together 145 members of our community for an afternoon of connection, inspiration, and impact.

After several years without hosting a community-wide event, the luncheon marked a meaningful moment for Wayside—an opportunity to gather supporters, partners, and friends who share a deep commitment to the women, children, and families we serve.



During the program, we had the privilege of recognizing several long-standing partners and a former Board Member whose dedication and leadership have played a vital role in strengthening Wayside's mission over the years. Their commitment has helped sustain and grow our work, ensuring that individuals seeking recovery have the support and resources they need to heal and rebuild their lives.

One of the most powerful moments of the afternoon came when Christine, a former Wayside client and Supportive Housing resident,

WAYSIDE RECOVERY BOARD MEMBERS



shared her personal story. With honesty and courage, Christine spoke about her journey through recovery, the support she received at Wayside, and the hope she has found on the other side. Her story was a moving reminder of why this work matters and the profound impact that compassionate care and community support can have on someone's life.

Thanks to the generosity of our guests, sponsors, and supporters, the luncheon was a tremendous success—raising just over \$40,000 to support Wayside Recovery's programs and services.

More than a fundraiser, the event was a celebration of community and a reflection of what is possible when people come together in support of recovery. We are deeply grateful to everyone who attended, supported, and helped make this special afternoon possible.

Thank You to Our Sponsors:



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IMPACT: CHRISTINE'S STORY

WAYSIDE MET ME IN THE MESS

Recovery isn't neat or easy—it's messy, uncomfortable, and deeply human. For Christine, it was within that mess that everything began to change—because Wayside Recovery, supported by donors, met her exactly where she was.

At her lowest, she describes life as “vacant mode.” She was living in chaos, isolated and exhausted, just trying to survive each day.

“I wasn't really living—I was just existing.”

In March 2023, Christine took a first step and enrolled in Wayside's Intensive Outpatient Program. At the time, she was still drinking. Many programs may have turned her away—but Wayside didn't.

“They didn't wait for me to be ‘ready.’ They met me exactly where I was.”

Because of donor support, Wayside counselors were able to show up with compassion and consistency—even when she struggled. That unwavering care planted the first seeds of change.

By May, the weight of everything became too much. Christine went to the emergency room for detox and reached out to her Wayside counselor.

“I was terrified to tell the truth. I thought I had failed. But instead of judgment, I was met with care.”

That moment became a turning point. For the first time in years, honesty led to freedom—not rejection.

As she entered residential treatment, Christine began to reimagine her future—letting go of toxic relationships and unhealthy environments, and moving toward stability, opportunity, and a life worth fighting for.

"My life wasn't over—it just needed rebuilding."

After treatment, she continued her recovery journey and returned to Wayside—this time in supportive housing with her young son.

"For the first time, we have a space where we can grow. Where we can just be."

Because of community investment, Wayside provided more than housing. It provided connection, support, and a sense of belonging.

"I don't have family. But Wayside became one for me."

During the holidays, that belonging became real in a simple but powerful way.

"For the first time in over a decade, I opened Christmas presents... it meant I mattered."

Today, Christine is sober, stable, and building a future. She now works in the treatment field and is pursuing her Registered Health Information Technician (RHIT) certification.

Recovery, she says, isn't perfect—it's a process.

"It's like rebuilding something piece by piece."

Her life today is a "fixer-upper"—full of purpose, potential, and pride. And she is no longer doing it alone.

"Connection is the opposite of addiction—and that's something I know to be true."

Because of donors, Christine found connection, healing, and a path forward—not just for herself, but for her son.

"Wayside didn't just change my life. They gave my son his mom back."

Stories like Christine's are possible because of you.

"You're not just supporting a program," she says. "You're giving people like me a chance to live."

— Christine
Former Wayside Client



WHO WE SERVED IN 2025



**459 TOTAL
WOMEN
SERVED**



**569 TOTAL
CHILDREN SERVED**



**23 PREGNANT
CLIENTS**



**2 BIRTHS DURING
TREATMENT**



**45% OF CLIENTS WITH
CHILDREN HAD CPS
INVOLVEMENT
AT INTAKE**



**81% OF CLIENTS
REPORTED HISTORY
OF EXPERIENCING
ABUSE**



**78% WERE BELOW
FEDERAL POVERTY
LINE**



**49% OF RESIDENTIAL
CLIENTS WERE
HOMELESS
AT INTAKE**



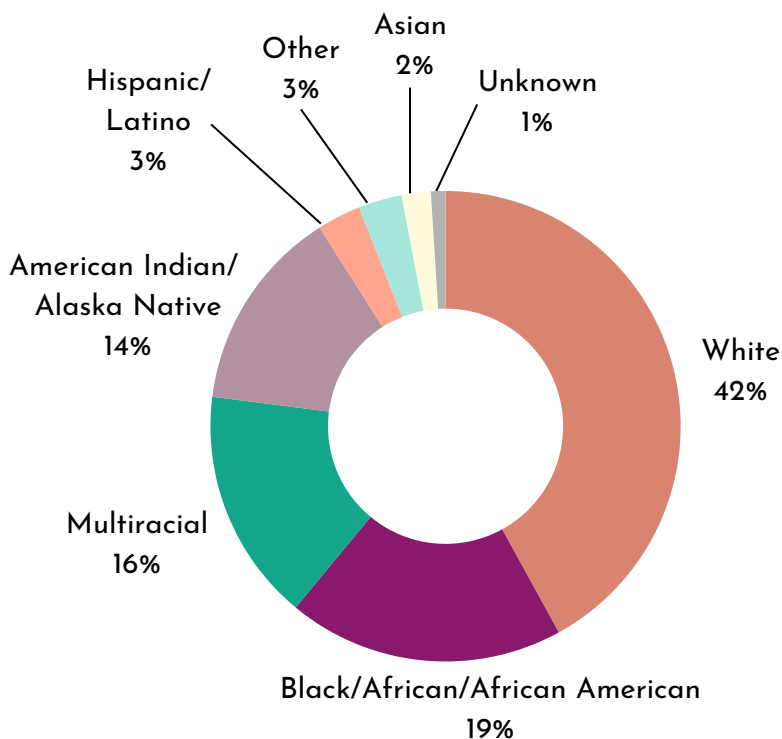
**95% WERE ELEGIBLE
FOR MEDICAL
ASSISTANCE**



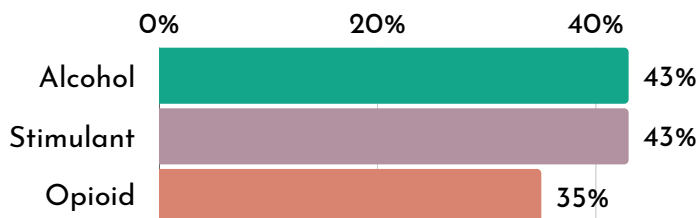
**85% OF CLIENTS HAD
PRIOR TREATMENT
EPISODES**

WHO WE SERVED IN 2025

CLIENT REPORTED RACE

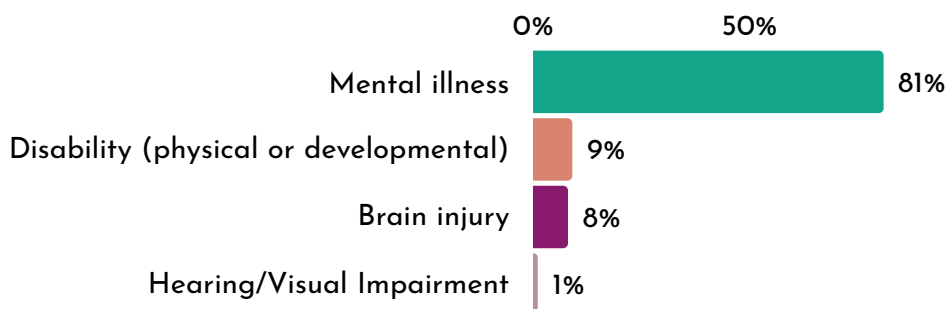


SUBSTANCE USE DIAGNOSIS

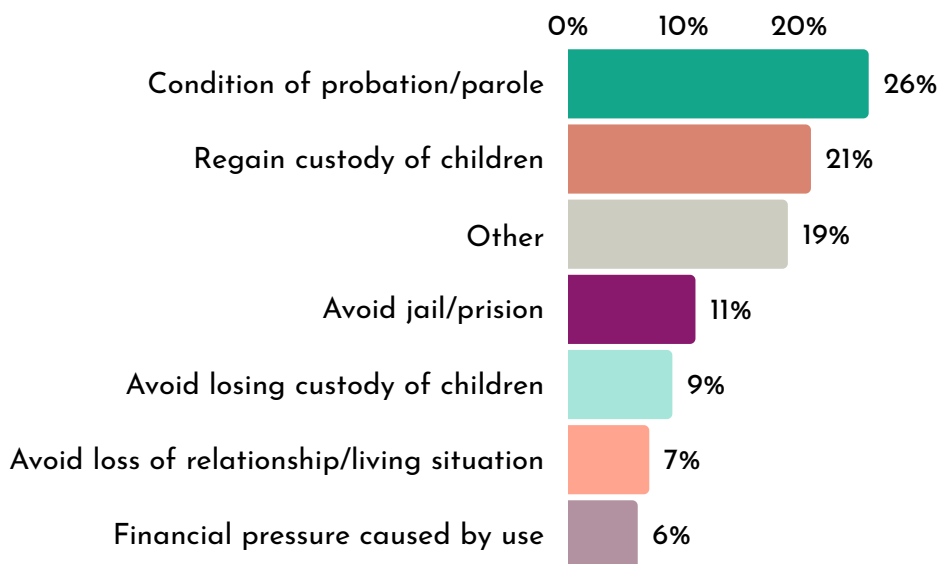


WHO WE SERVED IN 2025

CLIENT BARRIERS TO TREATMENT



REASONS FOR SEEKING TREATMENT



2025 PROGRAM OUTCOMES



39.5%

OF CLIENTS
COMPLETED
PROGRAMMING
(INCLUDING
TRANSFERS)

CLIENT EXIT SURVEY



93%

of clients reported that Wayside gave them the confidence & support they needed to take charge of their life.



83%

of clients reported that Wayside staff were responsive to their culture & cultural needs.



83%

of clients would recommend Wayside services to family or friends.



81%

of clients reported that parenting services were helpful on their recovery journey and prepared them for success.

Percentages are amount of clients who responded with agree or strongly agree for those statements.

FINANCIAL HIGHLIGHTS

2025 EXPENSES

Women's Treatment Center	\$2,349,811	27%
Family Treatment Center	\$2,571,793	30%
Administration and Intake	\$1,990,206	23%
Outpatient	\$848,146	10%
Fundraising	\$361,709	4%
Education and Prevention	\$162,970	2%
Supportive Housing	\$285,013	3%
	\$8,569,646	

2025 REVENUE

Residential Treatment	\$3,891,937	48%
Government Grants	\$2,334,154	29%
Outpatient Treatment	\$925,196	11%
Program Fees and Rent	\$378,535	5%
Corp/Foundation Grants	\$622,386	8%
Other Income	\$37,356	0%
Total:	\$8,189,562	

2025 LEADERSHIP

STAFF:

Amy Morgan, Chief Executive Officer
Heather Anderson, Chief Clinical Officer
Katee Crawford, Chief Development and Marketing Officer
Alex Sukalski, Chief Financial Officer

BOARD OF DIRECTORS:

Suwana Kirkland, President
Sarah Murphy, Vice President
Cheryl Davidson, Secretary
John McDonough, Treasurer

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