



wayside
RECOVERY

70 years strong

2024

ANNUAL
REPORT

WAYSIDERECOVERY.ORG

A MESSAGE FROM OUR CEO

Dear Friends,

In 2024, Wayside Recovery proudly celebrated 70 years of empowering women, children, and families across our community. What began as a small initiative serving just seven women "left by the wayside" has grown to a powerful movement that has supported more than 30,000 lives.

This incredible milestone reminds us that meaningful change is not achieved alone. It takes all of us: passionate staff, dedicated partners, generous donors, and courageous clients. Together, we have built programs that are responsive to community needs and rooted in a deep belief in every individual's capacity to recover.

Your generosity in 2024 made this possible. Because of your support, our doors are open to embrace every woman, child, and family seeking a path to recovery. You sustained our programs, strengthened our services, and helped us grow a community where hope is not just a word, it is a daily reality. **Thank you.**

From helping families access healthcare and housing, to supporting mothers in securing employment, education, and long-term recovery, our work is changing lives. One of our clients recently completed her RN degree while another joined our staff as a full-time Recovery Advocate. These stories are a testament to the healing, strength, and opportunity that recovery makes possible.

While our achievements are something to be celebrated, the work is not without challenges. Economic uncertainty, persistent workforce shortages, and systemic barriers affect client access to care. Yet through these trials, we continue to show extraordinary resilience, compassion, and teamwork.

As we honor our 70-year legacy, we know the work is far from over. The opioid epidemic, alcohol use disorders, and the stigma surrounding addiction and mental health continue to devastate

communities. Looking ahead, we focus on excellence in client care and expanding our continuum to further impact our communities.

We are deeply grateful for the community that stands with us: our donors, volunteers, board members, staff, and partners. Your belief in our mission fuels our work. Together, we will continue to build a future where every woman, child, and family has the support they need to heal, recover, and thrive.

With gratitude and hope,

Amy Morgan
Chief Executive Officer
Wayside Recovery Center





MISSION AND VISION

WHO WE ARE

Wayside Recovery provides a holistic array of care including outpatient and residential substance use disorder treatment, recovery support services, adult and children's mental health therapy, long-term supportive housing and family support services.

VISION

That women, children, and families achieve healing and hope for their future free from the effects of addiction and trauma.

MISSION

Breaking the cycle of addiction and trauma for women, children, and families.

TREATMENT SERVICES OVERVIEW

FAMILY TREATMENT CENTER in Minneapolis maintains the family unit by welcoming women who are pregnant and mothers with children into residential treatment to prevent separation. Women receive services for addiction treatment and parenting education, improving their relationship skills to ultimately break the generational risk of transmission. We offer bed capacity for 19 women and 16 children.

WOMEN'S TREATMENT CENTER in St. Louis Park provides residential treatment for up to 41 women at a time and is designed to serve women with co-occurring substance use disorders and mental health diagnoses. Children and families are welcome to visit mom in treatment, but children are not in residence at WTC.

INTENSIVE OUTPATIENT (IOP) PROGRAM options include a telehealth program with virtual programming in the evenings and an in person program option Mondays-Wednesdays at Wayside Women's Wellness Center in St. Paul. Both flexible options include a mix of group and individual therapy sessions from licensed alcohol and drug counselors and skilled mental health professionals.

OUTPATIENT MENTAL HEALTH THERAPY provides therapy to individuals, families, couples, and children via telehealth and in person in St. Paul.

SUPPORTIVE HOUSING offers 20 sober living units in St. Louis Park, with 16 of those reserved for women with young children and 4 for shared housing between single women without children. Residents engage with case management staff on topics including maintaining recovery, financial literacy, employment readiness, and more in order to support long-term success.



WHO WE SERVED IN 2024



**530 TOTAL
WOMEN
SERVED**



**687 TOTAL
CHILDREN SERVED**



**24 PREGNANT
CLIENTS**



**2 BIRTHS DURING
TREATMENT**



**45% OF CLIENTS WITH
CHILDREN HAD CPS
INVOLVEMENT
AT INTAKE**



**79% OF CLIENTS
REPORTED HISTORY
OF EXPERIENCING
ABUSE**



**79% WERE BELOW
FEDERAL POVERTY
LINE**



**37% OF RESIDENTIAL
CLIENTS WERE
HOMELESS
AT INTAKE**



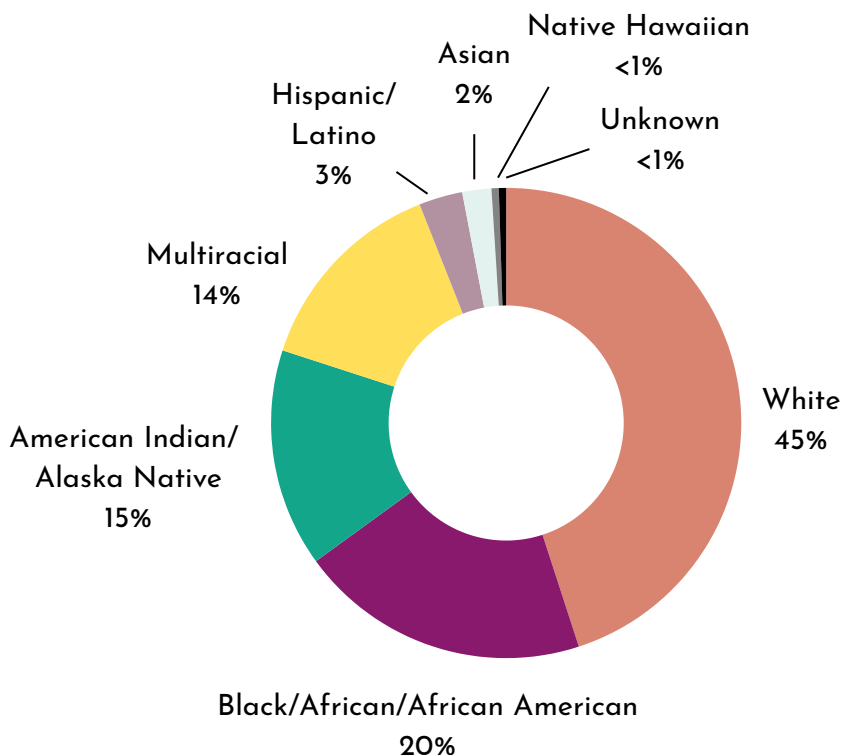
**94% WERE ELEGIBLE
FOR MEDICAL
ASSISTANCE**



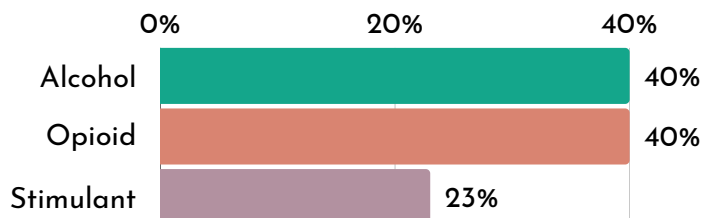
**45% OF CLIENTS WITH
CHILDREN WERE
FIRST TIME PARENTS**

WHO WE SERVED IN 2024

CLIENT REPORTED RACE

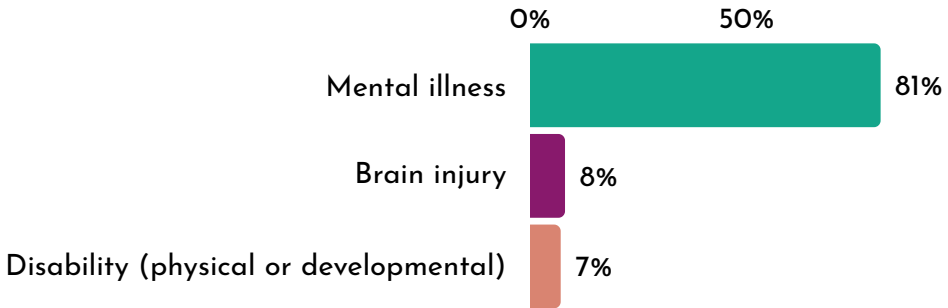


SUBSTANCE USE DIAGNOSIS

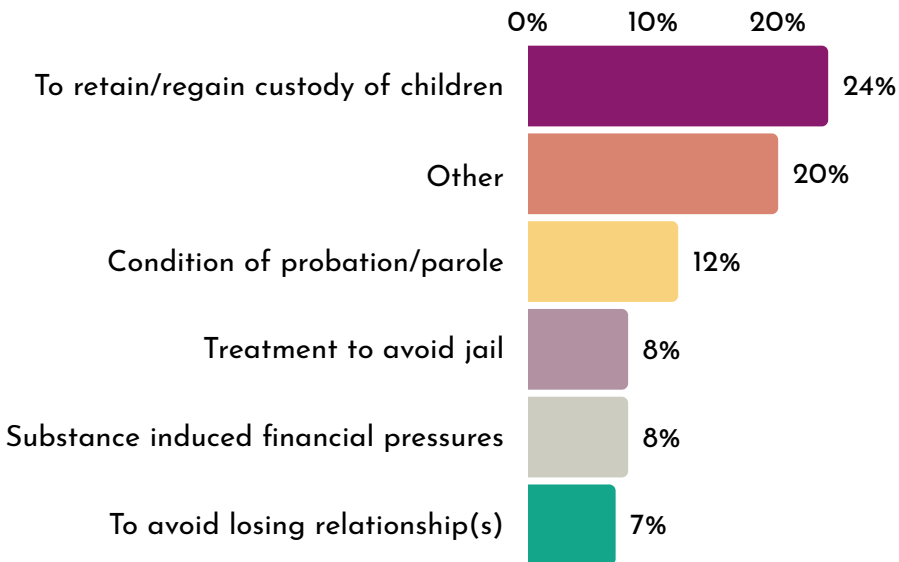


WHO WE SERVED IN 2024

CLIENT BARRIERS TO TREATMENT



REASONS FOR SEEKING TREATMENT



2024 PROGRAM OUTCOMES



35%

TOTAL PROGRAM
COMPLETIONS
(INCLUDING
TRANSFERS)

CLIENT EXIT SURVEY



82%

of clients reported that Wayside gave them the confidence & support they needed to take charge of their life.



89%

of clients reported that Wayside staff were responsive to their culture & cultural needs.



81%

of clients would recommend Wayside services to family or friends.



84%

of clients reported that parenting services were helpful on their recovery journey and prepared them for success.

Percentages are amount of clients who responded with agree or strongly agree for those statements.

IMPACT: DAKOTA'S STORY

Dakota* was a young mom of two kids under two years old. Her life spiraled out of control while using substances, and her son was accidentally exposed to fentanyl - resulting in both of her children being removed immediately from her care by CPS.



Dakota knew something needed to change. She began substance use treatment at a different center, but felt that she was missing something crucial to her recovery - parenting skills were not addressed. She chose to transfer to Wayside Family Treatment.

Dakota's family service counselor at Wayside worked with her to reach her goals and make progress in her CPS case, making small but steady steps towards building trust and regaining custody of her children. Dakota was determined and showed she was able to care for her children and provide them with a safe, secure, and sober living environment.

Her Wayside case manager also helped her obtain the voucher she needed for a sober house once she left Wayside. One week before graduation, she was granted custody of her children on a trial basis to begin when she moved into the sober house.

**name changed to protect privacy*

IMPACT: CLIENT VOICES

"I have custody of my daughter back. Now when I look at my daughter sleeping peacefully in her bed, in a real home, with her mother present and sober, I think about how different her life would be without this program. I think about all the mothers out there, separated from their children, believing the lie that they're too broken to be fixed, too lost to be found."

- Courtney, graduate of telehealth intensive outpatient program

"I celebrated my one year sober anniversary last Friday. Being able to be there for my kids is the greatest joy in my life right now. My kids see a difference in me after treatment. There's a new openness - I'm being open and honest with them about my addiction. Now I'm in school to receive my Bachelors in Human Services and LADC certificate. "

- Jessica, graduate of telehealth intensive outpatient program

FINANCIAL HIGHLIGHTS

2024 EXPENSES

Women's Treatment Center	\$2,844,628	34.00%
Family Treatment Center	\$2,351,353	28.10%
Administration and Intake	\$1,858,799	22.20%
Outpatient	\$584,066	7.00%
Fundraising	\$280,981	3.40%
Education and Prevention	\$234,177	2.80%
Supportive Housing	\$202,827	2.40%
	\$8,356,831	

2024 REVENUE

Residential Treatment	\$4,156,669	51.70%
Government Grants	\$2,474,824	30.80%
Outpatient Treatment	\$592,078	7.40%
Program Fees and Rent	\$447,397	5.60%
Corp/Foundation Grants	\$230,356	2.90%
Fundraising	\$106,768	1.30%
Other Income	\$28,146	0.40%
Total:	\$8,036,238	

2024 LEADERSHIP

STAFF:

Amy Morgan, Chief Executive Officer
Jodi Trost, Chief Advancement Officer
Nway Linn, Chief Clinical Officer
Andrea Vasquez, Chief Operations Officer

BOARD OF DIRECTORS:

Lori Hoefener, President
Cheryl Jensen, Immediate Past President
Suwana Kirkland, Vice President
Anne Breckbill, Immediate Past Vice President
Cheryl Davidson, Secretary

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Tracy Johnson
Cresta Jones
Sue Klaseus
John McDonough
Karen McGowan
Sarah Murphy
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